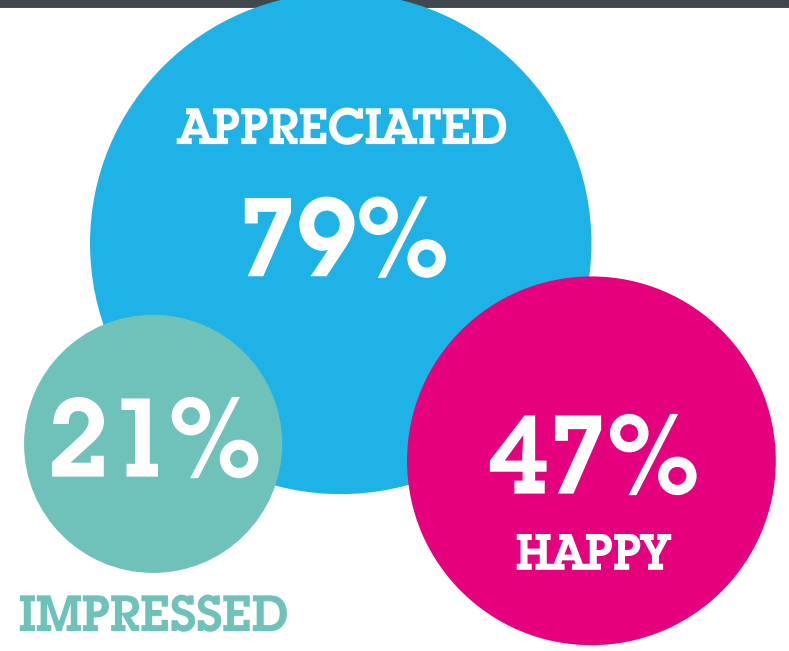


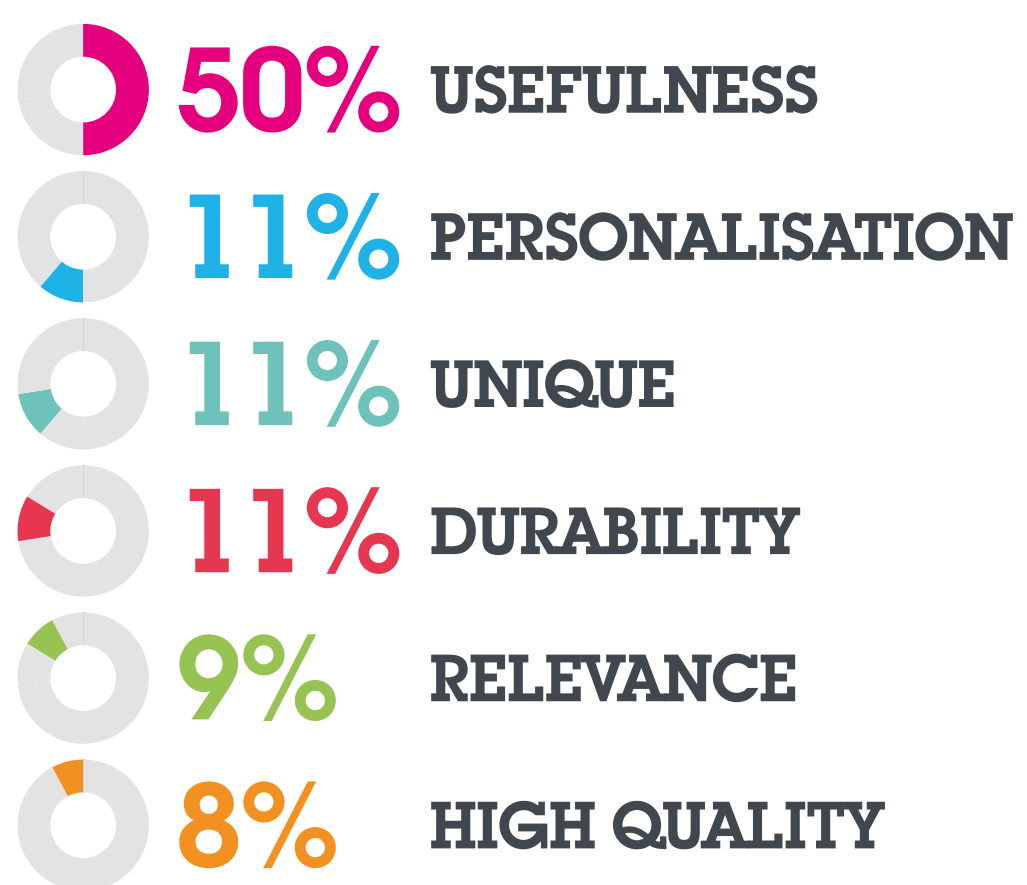
THE POWER OF PROMOTIONAL PRODUCTS

HOW DO PEOPLE FEEL WHEN RECEIVING A PROMOTIONAL GIFT?

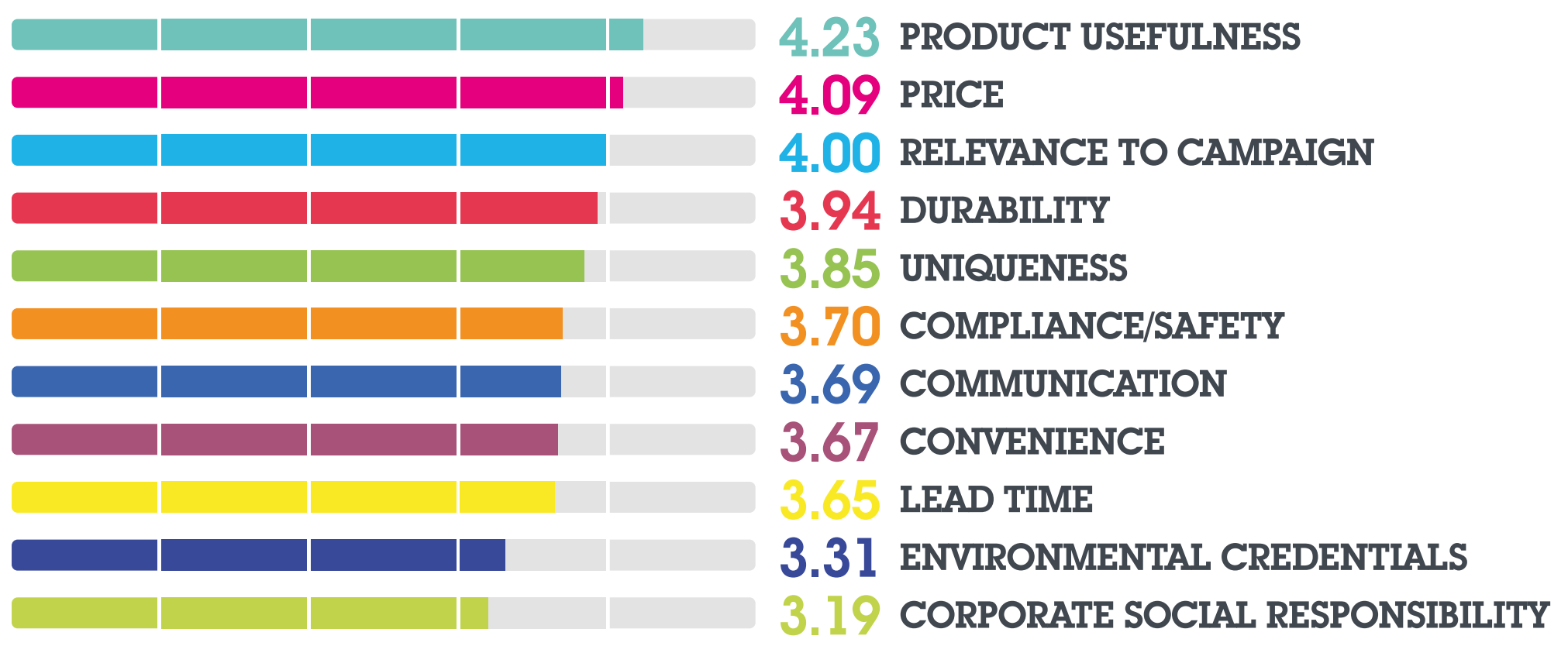
79% FEEL APPRECIATED



WHAT QUALITIES MAKE THE PERFECT PROMOTIONAL GIFT?

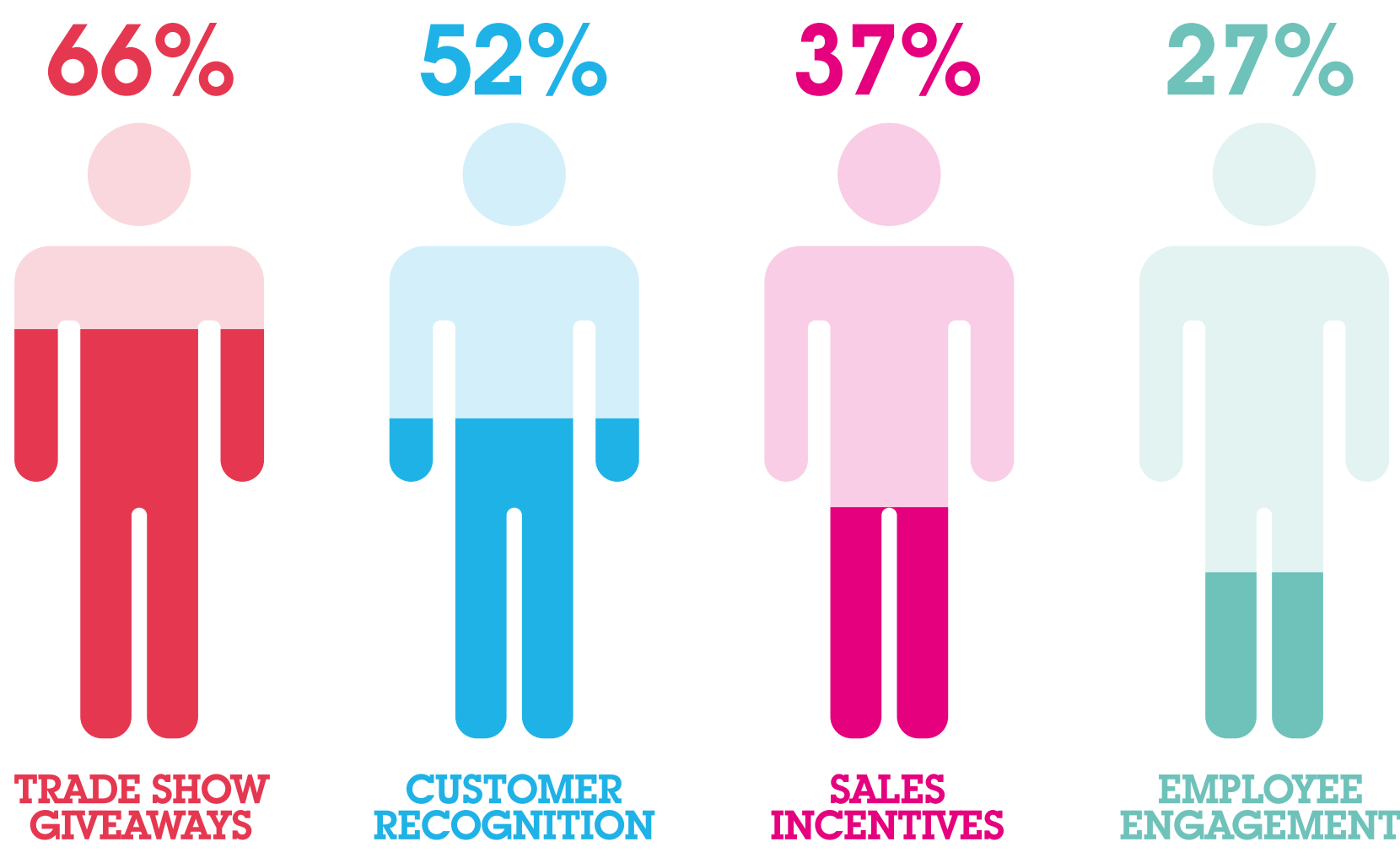


WHAT DO PEOPLE PRIORITISE WHEN BUYING PROMOTIONAL PRODUCTS?

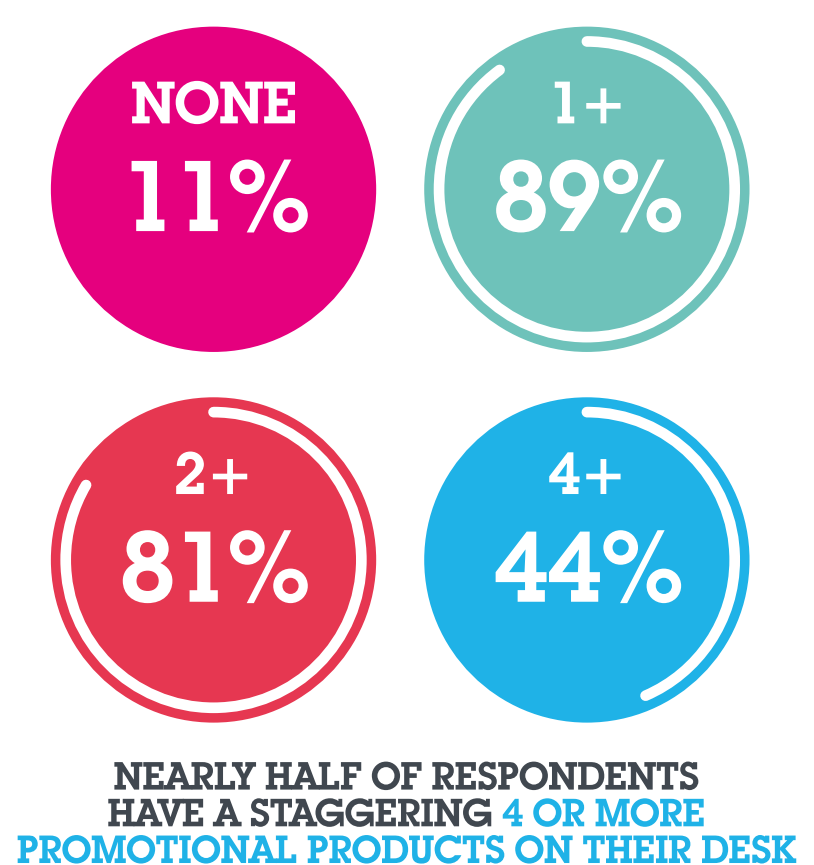


*Averaged score out of 5

HOW DO PEOPLE USE PROMOTIONAL PRODUCTS?



HOW MANY PROMOTIONAL PRODUCTS ARE ON YOUR DESK RIGHT NOW?



NEARLY HALF OF RESPONDENTS HAVE A STAGGERING 4 OR MORE PROMOTIONAL PRODUCTS ON THEIR DESK

...AND THE MOST COMMON PROMOTIONAL ITEMS ON THOSE DESKS ARE:



WHY DO YOU CONTINUE TO USE YOUR REGULAR PROMOTIONAL MERCHANDISE SUPPLIER?



#ThankYouPPW

